

EUROPEAN ROTORS reaches major milestone

## EUROPEAN ROTORS' exhibitor number reaches new heights

**With 135 registered exhibitors, EUROPEAN ROTORS in Cologne (16 to 18 November) is well on course to become the largest helicopter and VTOL event this year. But not only the vast array of exhibitors' innovations, services and products are likely to meet with an interested audience, the conference programme also has plenty of highlights in store.**

Only a very limited number of spaces is still available on the show floor. While September 24, the deadline for registering as an exhibitor, is approaching quickly, companies and organizations can register as digital-only-exhibitors on the digital event platform even after the deadline.

Peter Moeller, Chairman European Helicopter Association (EHA) said: "We are excited about the huge number of exhibitors participating in the first edition of EUROPEAN ROTORS and we invite all helicopter enthusiasts to register and buy their tickets now. We are looking forward to meeting you all in Cologne".

The new trade fair has experienced consistently strong support from the market: among the exhibitors, which have already registered, there are market leaders such as Airbus Helicopters, Bell, Leonardo Helicopters, Robinson, Safran Helicopter Engines, Boeing Global Services, StandardAero, Pratt & Whitney Canada Corp, RUAG, ESG Elektroniksystem- und Logistik GmbH, AEROMETALS and others. EUROPEAN ROTORS will be the largest helicopter and vertical lift industry event in Europe this year. The new trade fair, jointly organised by the EHA (European Helicopter Association) and EASA (European Union Aviation Safety Agency), thus sets new standards.

The exhibition floor will feature an indoor aircraft static display, a drone pavilion as well as a starter area dedicated to new and emerging companies in the rotorcraft market. The trade show covers all aspects of VTOL operations including HEMS (Helicopter Emergency Medical Services), firefighting, public safety, offshore, logging, VIP transport and looks into the next generation of vertical flight with displays of eVTOLs and other unmanned solutions.

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EUROPEAN ROTORS, jointly organised by the European Helicopter Association (EHA) and the European Union Aviation Safety Agency (EASA), brings together major OEMs from the industry as well as operators, users, pilots, technicians and government authorities. Joining forces is not only all key to further promote safety, but also to a successful recovery of the rotorcraft industry after the COVID-19-pandemic.

EUROPEAN ROTORS will also offer unique conferences, training and workshops alongside the trade show. One of the highlights is EASA's Rotorcraft and VTOL Symposium, held by the European Union Aviation Safety Agency. The symposium is developed to be the premier platform for European helicopter operators and the industry to jointly discuss current and future challenges with the European regulator. The integration into EUROPEAN ROTORS will allow EASA to expand its audience and reach out to new entities within the rotorcraft industry.

Book your tickets now to finally reconnect face to face with the industry at <https://www.visit.europeanrotors.eu/en/ticket> .

### **About the event:**

“EUROPEAN ROTORS - The VTOL show and safety conference” is where the entire rotorcraft industry meets to grow its business and discuss rotorcraft safety and sustainability. For the first time, the European Helicopter Association (EHA) and the European Union Aviation Safety Agency (EASA) are teaming up to create an exceptional showcase for the European rotorcraft community. The venue will be Hall 8 including the Congress Centre North of Koelnmesse in Cologne, Germany. EUROPEAN ROTORS will be the unique leading platform offering the industry an exhibition where all stakeholders (including Original Equipment Manufacturers (OEM), suppliers and operators) gather to do business and share knowledge. Vertical Take-Off and Landing aircraft (VTOL) with different level of autonomy will also be integrated, as they are an important future technology – either complementary to rotorcraft – or offering new dimensions: for instance, in urban environments.

EUROPEAN ROTORS is organized by the European Helicopter Association in cooperation with EASA who will focus on all aviation safety aspects and with the full support of the leading OEMs such as Airbus, Bell, Leonardo and Safran. Messe Friedrichshafen, the organizer of the well-known General Aviation show AERO Friedrichshafen, is the service provider for the new show.

The concept consists of a trade show combined with a unique conference program including lectures, workshops and certified training courses. The most prominent one is the integration of the well-established EASA Rotorcraft and VTOL Symposium which aims at enabling better collaboration and mutual understanding to enhance global aviation safety.

EUROPEAN ROTORS will be held annually from 2021 onwards.

Further information is available at <https://www.visit.europeanrotors.eu/en>

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